



**ESCALE ADVISORS**  
Strategic Coaching. Advancement Leadership.

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## Define Your Ideal Family

**Multigenerational Family**  
Grandparents Live Nearby

**Occupation Salary**  
Full-Time Sales Director  
\$175,000/year

**Marital Status Location**  
Married + in Their Mid-40s  
Live 5 Miles from Your School

**Occupation Salary**  
Full-Time Accountant  
\$55,000/year

**Retirement Status**  
Fixed Income  
Retired with a Federal Pension  
\$22,000/year

**Church Activity**  
Active in Your Congregation

**Grade**  
Rising 3rd Grader

**Grade**  
Rising 1st Grader

**Interest**  
Cub Scout

**Interest**  
Loves Soccer

